



## **KEY POINTS FROM THE LAWSUIT AND “COMPLAINT AND REQUEST FOR JURY TRIAL”**

(As listed by paragraph number and including page number.)

2. “This lawsuit concerns unauthorized video and audio recordings...that were made during the Retreat by Naomi Whittel...” page 3.

17. “In early 2017, the Plaintiff Foundation announced that it would be presenting the “Tripping Over the Truth” Retreat...on cancer and Alzheimer’s. The mission of the foundation, and the purpose of the retreat, was to deliver medical and scientific info into cancer and Alzheimers in a non-commercial context.” Page 6

39. “... the defendants knew that engaging world-renowned doctors & health experts” and “bringing them together” for the purposes of a commercial infomercial was virtually impossible for them to do, as many scientists and researchers, who are often academics, were wary of becoming involved in projects that were clearly commercial.” Pages 11, 12

41. “The Retreat that had been designed and produced by the Plaintiff included 44 world-renowned doctors, scientists and health experts (the “Presenters”) who gave lectures, participated in informal discussions and breakout sessions, and provided live food demonstrations in the facilities leased by the Plaintiff.” Page 12

42. “The Foundation paid more than \$200,000 for Retreat expenses... and paid (each Presenter) an honorarium.” Page 12

72. The Defendants’ intentions in taking these actions was to mislead retreat Presenters and other participants into believing that the Defendants were acting on behalf of the Foundation, and the recording that was occurring was with the permission of and on behalf of and for the benefit of the Foundation.” Page 17

74. “In this manner, the Defendants succeeded in fraudulently luring a number of Presenters to the conference room ...” Page 18

79. (This) ... fraud, deceit, trickery ... was an attempt to trade upon the good name and reputation built up by the Plaintiff, and to unjustly enrich itself.” Page 19